

SPONSORSHIP & EXHIBITION OPPORTUNITIES



10TH INTERNATIONAL CONFERENCE ON SPONTANEOUS COHERENCE IN EXCITONIC SYSTEMS

ARTS CENTRE MELBOURNE AUSTRALIA

icsce10.org

Invitation

For the first time in Australia, the 10th International Conference on Spontaneous Coherence in Excitonic Systems (ICSCE10) is a great opportunity for Australian and international scientists to discuss latest progress in the study of quantum collective phenomena in various kinds of excitations in solids and other physical systems.

ICSCE10 will be hosted at the Arts Centre Melbourne on 28-31 January 2020. Continuing with the ICSCE series with previous conferences held in Edinburgh (ICSCE8 2018) and Montreal (ICSCE9 2019), ICSCE10 will be taking a broader perspective on spontaneous coherence effects, with topics on excitons, novel materials, exciton-polaritons, quantum dots and spontaneous coherence in cold atomic, plasmonic and other systems.

The Conference offers your organisation a valuable opportunity for one-to-one interaction with scientists from around the world. We welcome your participation at this important conference, and we do hope you'll join us.

Kind regards,

ICSCE10 Organising Committee

Elena Ostrovskaya, Australian National University, co-chair

Timothy Liew, Nanyang Technological University Singapore, co-chair

Matthew Davis, University of Queensland

Yuerui Lu, Australian National University

Tich-Lam Nguyen, FLEET

Host Organisation

ARC Centre of Excellence in Future Low-Energy Electronics Technologies (FLEET)

FLEET is developing electronic devices that operate at ultra-low energy, enabling revolutionary new technologies to drive future electronics and computing, while meeting society's demand for reduced energy consumption.

FLEET addresses a grand challenge: reducing the energy used in information and communication technology (ICT), which already accounts for up to 8% of the electricity use on Earth and is doubling every 10 years. The "internet of things" would drive this energy demand even higher. Within a decade, the financial and environmental cost of electricity use will limit the growth of computing. The current, silicon-based technology (CMOS) is 40 years old, and reaching the limits of its efficiency.

FLEET is linking a highly interdisciplinary team of high-profile Australian and international researchers in atomic physics, condensed matter physics, materials science, electronics, nanofabrication and atomically-thin materials.

FLEET's solution will be a new generation of ultra-low energy electronics that will allow computing to continue to grow. FLEET will develop electronic devices in which electrical current can flow with near-zero resistance and dissipation of heat. The work is built on the science of atomically-thin two-dimensional materials and nanofabrication.

Invited Speakers

Prof Jacqueline Bloch – Centre de Nanosciences et de Nanotechnologies (C2N), France

A/Prof Hui Deng - University of Michigan, USA

Dr Johannes Feist – Universidad Autónoma de Madrid, Spain

Prof Sven Höfling – University of Würzburg, Germany / University of St. Andrews, UK

Prof Ataç İmamoğlu – ETH Zurich, Switzerland

Prof Junichiro Kono - Rice University, USA

Prof Dmitry Krizhanovskii – University of Sheffield, UK

A/Prof Francesca Marchetti – The Autonomous University of Madrid, Spain

Dr Carlos Sanchez Munoz – University of Oxford, UK

A/Prof Elena Ostrovskaya – The Australian National University, Australia

A/Prof Meera Parish - Monash University, Australia

Dr Barbara Pietka - University of Warsaw, Poland

Prof Xiong Qihua – Nanyang Technological University, Singapore

Prof Daniele Sanvitto – Institute of Nanotechnology – CNR Lecce, Italy

Prof Vincenzo Savona – (EPFL, Switzerland)

Dr Christian Schneider – University of Würzburg, Germany

Prof Marzena Szymanska – University College London, UK

Prof Päivi Törmä – Aalto University, Finland

Prof Emanuel Tutuc – University of Texas Austin, USA

Prof Chris Vale – Swinburne University of Technology, Australia

Provisional Program

Note: Program details subject to change at any time

Tuesday 28 January 2020							
0800-1000	Registration						
1000-1930	Exhibition Open						
1000-1700	Conference day 1						
1730-1930	Poster presentations						
Wednesday 29 January 2020							
0900-1700	Exhibition Open						
0900-1700	Conference day 2						
Thursday 30 January 2020)						
0900-1700	Exhibition Open						
0900-1700	Conference day 3						
1800-2100	Conference Dinner						
Friday 31 January 2020							
0900-1500	Exhibition Open						
0900-1700	Conference day 4						
1500-1700	Exhibition pack down						
1700	Conference Close						

Venue

Sitting beneath the iconic spire right in the heart of Victoria's arts precinct, Arts Centre Melbourne brings style, sophistication in art-filled event spaces.

Located in the CBD and only a stone's throw from the Yarra River, Arts Centre Melbourne is not just a defining landmark, it is also Australia's largest performing arts centre. Complimented by local restaurants and bars, extended foyers, open gardens and galleries.

ICSCE10 will be held in the Pavilion and its foyers.

Why Sponsor or Exhibit?

ICSCE10 provides a unique environment, dedicated to bringing 150 international and national scientists working on light-matter interaction in various systems.

We expect 50% of our delegates to come from Australia and New Zealand and 50% from overseas. The majority are in academia, government or federally funded employment. Typical materials and tools used by delegates are optics, lasers, optical traps, detectors, power supplies, spectroscopy, microscopy, semiconductors, cryostats, and ultrahigh vacuum.

Sponsoring or exhibiting provides an excellent opportunity to promote your organisation to this key audience before, during and after the Conference.

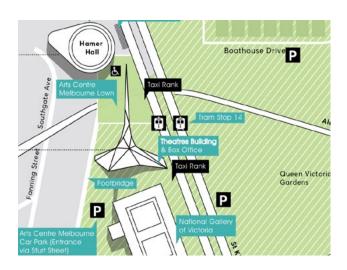
All lunch and break sessions and the poster presentation will be served in the exhibition area to maximise delegates' contact time with exhibitors.

An extensive marketing and communications strategy will be used to promote the Conference providing your organisation with regular and ongoing exposure to target audiences. This strategy will be developed across several channels and include promotion on the Conference website, FLEET monthly e-newsletters to its members and network, direct e-marketing and social media promotion.

Early confirmation of your sponsorship will ensure the highest level of exposure to attendees. A limited number of places will be available within the exhibition so we suggest you confirm your attendance as soon as possible.







Sponsorship Opportunities

	Gold	Silver	Conference Dinner	Poster Presentation	Equity & Diversity	Early Career Researchers	Name Badge	Note Pads	A4 Ad in Handbook	A5 Ad in Handbook	Website Advertising	Exhibition
	Exclusive	Multiple	Exclusive	Exclusive	Exclusive	Exclusive	Exclusive	Exclusive	Multiple	Multiple	Five (5)	Seven (7)
	\$6,000	\$3,000	\$6,000	\$4,000	\$5,000	\$5,000	\$3,000	\$2,000	\$750	\$500	\$750	\$2,500
Exhibition Space	√		\checkmark									$\sqrt{}$
Full Registrations	2	1	2	1	2	2						1
Verbal Acknowledgement	√	√	\checkmark	√	√	√	$\sqrt{}$					
Acknowledgement in FLEET newsletters	√	√	\checkmark	√	√	√	$\sqrt{}$					
Display of free standing standard size banner#	$\sqrt{}$	√	√	√	√	√						√
Branded napkins at sponsored function#			√	√								
Delegate List*	$\sqrt{}$		\checkmark		√	√						√
Ad in electronic Delegate Handbook+	$\sqrt{}$		√		√	√			√	√		
Profile in electronic Delegate Handbook+	$\sqrt{}$		\checkmark		√	√						
Logo on all Emails	$\sqrt{}$		√		√	√						
Logo on Website & Link	$\sqrt{}$	√	√	√	√	√	$\sqrt{}$	√			√	√
Logo in electronic Delegate Handbook+	$\sqrt{}$	√	√	√	√	√	$\sqrt{}$	√	√	√	√	√
Logo on PowerPoint Slide	√	√	√	√	√	√	$\sqrt{}$	√	√	√	√	\checkmark
Logo on Conference Signage	√	√	\checkmark	√	√	√	\checkmark	√	√	√	√	√

All prices quoted are in Australian dollars and inclusive of 10% Goods and Services Tax (GST)

⁺ Subject to deadlines and committee approval

[#] Sponsor to supply; subject to venue and committee approval

^{*} PDF of delegate list contains full name, organisation, position and city/country. List is supplied according to data received and Privacy Laws.

GOLD SPONSOR

\$6,000 Exclusive

As a **Gold Sponsor**, your organisation will receive a high level of exposure and recognition throughout the Conference and Exhibition. Benefits also include display space in the Exhibition area. This is an exclusive package for an organisation that wants to showcase their product or services.

SILVER SPONSOR

\$3,000 Multiple

Be known as a Conference supporter! This package will ensure your brand will have maximum exposure to attendees at an attractive price.

CONFERENCE DINNER

\$6,000 Exclusive

The **Conference Dinner** on Thursday 30 January 2020 will be one of the social highlights of the Conference, we expect the majority of attendees to be present at the dinner, and the opportunity to be the host of this event will put your brand front-of-mind.

Benefits also include:

Display space in the Exhibition area

Opportunity to provide branded napkins for the function#

Corporate literature may be displayed on tables during the Conference Dinner#

POSTER PRESENTATION

\$3,000 Exclusive

The **Poster Presentation** will be held on Tuesday 28 January 2020 and is always highly attended. This is your opportunity to host this popular networking event, aligning your brand with this significant scientific section of the program.

Have your logo displayed on every poster board! You will also have the opportunity to hand out two prizes (\$500 gift card) to best poster winners and provide branded napkins for the cocktail function#.

EQUITY & DIVERSITY

\$5,000 Exclusive

Supporting **Equity & Diversity in Science** by enabling childcare for delegates travelling with young children and travel support to accompanying carers. The Conference will have a crèche onsite for a limited number of children during four full days of the Conference.

EARLY CAREER RESEARCHERS

\$5,000 Exclusive

Support Early Career Researchers by enabling the Conference to waive the registration fees (\$900 value) for three Early Career Researchers presenting at the Conference.

NAME BADGES AND LANYARDS

\$3,000 Exclusive

As the **Name Badge and Lanyard Sponsor** your branding will have a high onsite profile during the Conference and Exhibition.

Your logo along with the Conference and Exhibition branding on all delegate name badges and lanyards*.

Note: The cost of name badges and lanyards is included in the sponsorship fee. The Sponsor also has the opportunity to supply their own branded lanyard; however, no reduction in the sponsorship fee will be available.

DELEGATE HANDBOOK ADS

\$750 A4 full colour

\$500 A5 full colour

Opportunities to showcase your products, brand and your own advertisement artwork#.

WEBSITE ADVERTISING

\$750 Five (5) Opportunities

Placement of a 1330Wx330H pixels skyscraper banner on the Conference website. Your graphic# of choice will be displayed on every page of the website.

NOTE PADS AND PENS

\$2,000 + Supply of Stock Exclusive

A marketing opportunity is available to provide delegates with branded note pads and pens. This is an opportunity to provide your organisation with exposure that exceeds the duration of the Conference and Exhibition. As the **Note Pads and Pens Sponsor** your branding will be visible to all delegates.

Note pads and pens provided by the Sponsor. Minimum size of note pad: A5 / Maximum size of note pad: A4

Note: Sponsor is responsible for purchasing and overprinting note pads and pens and delivery to the nominated address by the nominated deadline; the deadline and final quantities (up to 150 estimated at this time) will be advised closer to the Conference.

EXHIBITION DESKS

\$2,500 Seven (7) Opportunities

The *ICSCE10* Exhibition has been designed to provide a strong value proposition for all exhibitors. **Spaces are limited**, and the packages for include access to all Conference sessions and the Conference Dinner.

The ICSCE10 Exhibition will be fully integrated into the Conference and Exhibition program, located in the foyers just outside the Conference venue. Daily catering will be served in the Exhibition area, as well as the Poster Networking session, providing Exhibitors with maximum opportunity to showcase their products and interact with delegates.

Exhibitors can expect to see delegates at all break times, enabling the opportunity to:

- Present new and cutting-edge data on new technologies
- Build new and strengthen existing relationships
- Increase brand awareness amongst leading scientists and researchers in the field
- Demonstrate new devices and services
- Acquire instant market feedback
- Create contacts and direct sales leads

Floor Plan

Display space with 1-2 trestle tables (1.8m) will be allocated in order of receipt of application and deposits received. Note this floor plan is subject to change and is not to scale.

Terms and Conditions

All applications are subject to committee approval. Agreement to these terms is required for the application to proceed. If you have any questions regarding the terms and conditions, please contact the Conference Secretariat at icsce10@fleet.org.au.

Pricing

All pricing listed is quoted in Australian dollars inclusive of 10% GST. All inclusions in Conference design and print materials are subject to strict production deadlines.

Registration

ICSCE10 is an integrated event and all staff in attendance at your stand must be registered for the Conference. Please visit the website icsce10.org for further information when registration is available.

Public and Product Liability Insurance

It is a requirement of the Conference venue that all exhibitors have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of \$10 million or above. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand. Exhibitors are required to submit their public liability insurance certificate upon confirmation of the booking.

Make Your Online Application Now

Visit the Conference website and complete the online form to make your application. All applications will be acknowledged in writing. Once the application is approved, a confirmation email will be issued together with a tax invoice. Submission of the online application implies agreement with the terms and conditions noted on the application form. Sponsorship or Exhibition packages will be allocated in order of receipt of application and deposits received.

Confirmation of Participation

To confirm your Sponsorship or Exhibition package, 50% part payment is required upon booking or within 14 days of receipt of your tax invoice. Your booking will only be fully processed and secured upon receipt of this deposit. The balance of payment is required by **Thursday 14 November 2019**. Any booking made after **Thursday 14 November 2019** will require full payment upon booking or within 14 days of receipt of your tax invoice. Payment may be made in Australian dollars by electronic fund transfer. Details of the payment options are included on the invoice.

Cancellation Policy

All cancellations must be received in writing to the Conference Secretariat at icsce10@fleet.org.au. If you cancel a Sponsorship or Exhibition package, unless that particular area of sponsorship is resold, the Conference organisers reserve the right to retain monies received. Any Sponsorship or Exhibition package cancelled after **Thursday 14 November 2019** will incur 100% forfeit. If the balance of payment is not received by the due date, the allocated sponsorship stand space will be cancelled.

Bookings

To book online, please go to fleet.org.au/icsce/sponsorship

Contact

For further information please contact:

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